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**FOR IMMEDIATE RELEASE**

## **Lifetime Recovery Names John Hornsby as Chief Executive Officer**

**SAN ANTONIO, TX — March 17, 2026** — G. Sterling Zinsmeyer, Chair of the Lifetime Recovery Board of Directors, today announced the appointment of **John Hornsby as Chief Executive Officer**, effective immediately. Hornsby succeeds **David A. Phipps**, whose retirement as President & CEO was previously announced. Phipps will remain with Lifetime Recovery in an advisory role through May 31, 2026, to support a seamless leadership transition.

Hornsby served as Vice President of Operations at Lifetime Recovery and has been a key member of the leadership team. In this role, he has helped cultivate the mission-driven culture that supports both clients and staff while advancing Lifetime’s commitment to helping individuals and families achieve lasting recovery from substance use disorders.

An appointed hiring committee conducted a competitive national recruitment process that drew more than 30 qualified candidates. Following a thorough review and interview process, the Board of Directors unanimously selected Hornsby, citing his deep understanding of the Lifetime’s mission and his vision for the future of recovery services in the community.

Under the leadership of David Phipps, Lifetime Recovery experienced significant growth and expanded its impact in the community and surrounding areas. Most notably, Phipps led a successful \$18 million capital campaign to expand its residential treatment campus. The expansion significantly increased Lifetime’s capacity to serve individuals seeking treatment and recovery services and, for the first time, allows Lifetime to serve women in its residential treatment program. The expanded campus stands as a lasting legacy of Phipps’ vision to ensure that more people have access to comprehensive, life-changing care.

*“John is a thoughtful, compassionate leader who understands both the heart and the complexity of our mission,” said David A. Phipps. “It has been an incredible privilege to serve Lifetime Recovery and witness the transformation that recovery brings to so many lives. I am especially proud that the vision for expanding our campus became a reality, allowing us to serve more individuals and families in need. I have complete confidence that John will continue building on this foundation and lead Lifetime Recovery into its next chapter. I’m grateful to remain involved during this transition period.”*

Zinsmeyer, praised both Phipps' legacy and the outcome of the search process. *"David's leadership and vision have left a lasting mark on Lifetime Recovery,"* said Zinsmeyer. *"His commitment to expanding access to treatment has transformed our residential campus and strengthened our ability to serve the community. After a competitive search, the Board unanimously selected John Hornsby because of his passion for recovery, his leadership within the organization, and his ability to carry forward the mission that defines Lifetime Recovery."*

Hornsby said he is honored to step into the role and continue the work of helping individuals and families find lasting recovery. *"Lifetime Recovery has long been a place of hope and transformation for individuals facing addiction,"* said John Hornsby, new CEO of Lifetime Recovery. *"David's leadership and vision have shaped Lifetime Recovery in extraordinary ways, and I am grateful for the foundation he leaves behind. I am honored by the Board's trust and look forward to working alongside our dedicated staff, partners, and supporters to expand access to treatment and ensure more people have the opportunity to experience lasting recovery."*

**About Lifetime Recovery:** For more than 60 years, Lifetime Recovery has been transforming lives through comprehensive treatment for substance use disorders. Lifetime provides residential treatment, outpatient counseling, and recovery coaching and support services to individuals and families across San Antonio and surrounding communities. Lifetime's mission is to restore dignity and purpose by delivering compassionate, evidence-based care that supports lasting recovery.